Dear Readers,

Reinvention has been at the heart of all business moves at Godrej Locking Solutions and Systems (GLSS) for 115 years. We have constantly proven that when there’s demand for the new, we will be at the helm with supply.

In keeping with this endeavour, we are happy to announce the launch of our very own line of contemporary kitchen essentials, Godrej Kitchen Fittings. This brand aims to supply quality, convenient, contemporary, and durable products.

Read about our other innovative products and learn how the existing ones can enrich your lives.

In conclusion, I wish you the gift of reinvention. May the new year bring new challenges that we can overcome together.

Best wishes,

Shyam Motwani
Executive Vice President
and Business Head

The interiors of a space are an extension of the inhabitant’s personality. These choices stay for a long while so investing in them should invoke a memory or establish a relation. Interiors tend to reflect one’s experiences; they are an interpretation of one’s outlook.

Inspiration is everywhere

Storytelling takes place through innumerable design interventions and interactions with various professionals that make a creative craft exhilarating. Interior design, for example, is diverse and rich in experiences. Interactions with different stakeholders such as on-site labourers to CEOs sprout inspiration in designers. Evolving technology and innovations are also invigorating and inspiring.

Striving for simplicity forces you to think through all aspects of design and it forces you to make intentional design choices rather than just filling up the space with visual clutter. Simplicity does not have to mean minimal, sparse or boring. It means that the design is true to itself by achieving a consistent design expression throughout. Less is more.

The Principle of Design works every time; balance, emphasis, movement, pattern, repetition, proportion, rhythm, variety and unity matter a great deal. Following these basic principles in design will exponentially guarantee success.
The magic of craft and colours in interiors

Eccentric spaces can create a dialogue. Art utility pieces are highly recommended to bring such spaces alive and add another dimension to them. Craft is a utilitarian concept rather than limited to being a showpiece. Thus, art now appears on the ceiling or through an interesting canvas on a sliding door.

Colour is another important aspect of interior design. A well-planned space can be enhanced by using appropriate colours that are the translation of abstract colour schemes, theories and meanings into real materials, surfaces, and textures.

Using colour schemes is complex and requires creativity and judgment. While colours can influence how we feel and act, these effects are subject to personal, cultural and situational factors. The meaning of colours can vary depending on circumstances. Their language can be learned with experience.

Change is constant

Trends are determined by a number of factors including changes in society and social attitude, fashion, technological advancement, the progression of industrial processes, globalisation, sustainability, economics, consumer purchasing patterns, and media. And luckily, the digital medium of communication has guaranteed that information about new trends, technologies, and products is freely available. Engaging in creative thought process will help ensure that one is vastly more creative when needed.

Interiors should be organic and natural, and should not look contrived or out of place. One should not follow fads blindly. Personally, following a trend for the heck of it is not advisable. But there is no harm in understanding an interior design trend in which the style of spaces is heading; it’s good to stay current. Various stakeholders, however, should be updated with choices of styles.

India’s cooking up a storm

In India, given the spurt in nuclear families, the kitchen is quickly becoming the focal point of gathering. So, it is important that it should be an interesting space. Cooking is no longer the domain of the women of the house. And with people experimenting with various cuisines, aesthetics have definitively become an important aspect.

This epicentre of a home has seen design transformations from classic to contemporary to modern solutions. A kitchen platform transforms into an intimate space for guests to sit while the hosts complete their chores. The idea of an open kitchen adds to the element of ease of access to the living room and the utility areas.

In the recessionary economy, building plans are getting downsized and certain areas like the porch are getting eliminated. But the kitchen seems unaffected. It is only gaining prominence as both a culinary zone and a primary living space for many working couples’ homes.

Modern kitchens provide a flexibility of functions

Several factors have changed the demographics and functions of the kitchen. This space is now used for cooking, dining, entertaining, homework, and family time. It is a space-saver and also an intimate area for social gathering.

The digital boom has altered the way we look at kitchens. They are available from economical to extravagant. Modular kitchens have become a necessity in many new homes and homeowners take active interest in finalising every fitting, material and layout. They are more sophisticated, streamlined, sleek and aesthetically appealing.

Modular kitchens come in all shapes and sizes. While straight lines are their basic form, the U-shaped module is a great space-saver and very efficient. L-shaped kitchens are ideal for small spaces while island kitchens are best-suited for larger spaces. Parallel kitchens are highly functional and eliminate the need to walk between two work areas.

They also come with standard yet specific accessories such as cooking ranges, ovens, dishwashers, chimneys, smooth pull-out drawers, trolleys, cutlery and wine racks as well as adjustable shelves. They also include a range of accessories to choose from. Designing this space has never been more fun.

As told to Sabitha Ghalai
Introducing Godrej Kitchen Fittings

The newest feather in our hat: The modern couple’s time in the kitchen should be organized and pleasurable. To make this a reality, apt kitchen solutions play a vital role. After all, it is truly the pulse centre of any home. It should have ample storage for kitchen ware, easy to navigate, smooth during opening and closing, and most of all, it should look very, very good!

Urban Indians are short on time, especially in the kitchen. The need of the hour is kitchen fittings that make their time in this part of the house organized and pleasurable. Further, the market value of kitchen fittings in India currently stands at Rs 3000 crore; a fledgling business. Thus, GLSS is proud to present a range of products that are made to last and impress, Godrej Kitchen Fittings.

With quality and effective design at its core, these urban kitchen necessities can be replicated in any household across the country. They include pro boxes with customised features that suit every need; cutlery organisers and inserts; corner solutions; multi-use baskets; swing trays; swanky and agile softpro lift up solutions, anti-slip mats, and basically everything else that makes efficient use of each corner and small space of a kitchen. They come with a warranty of up to 15 years and are sturdy built to last everyday use.

Godrej Kitchen Fittings is synonymous with Effortless Kitchen Performance; there for the user each day of their journey in fulfilling the most basic human need.

This section will talk about trends and innovations that are enriching architecture and design.

In 2007-08, GLSS introduced exclusively designed hotel card locks for three- and four-star hotels. At the time, four models of such card locks were launched keeping in mind the form of IC Card Lock (Integrated Chip) and proximity (RFID).

Over the years, we were able to evolve these into sophisticated and elegant design proximity locks that are called Magna, Orion, Radical, and Omega. These leverage advanced technology for lift integration and energy-saving devices.

Serving two purposes, these help manage rooms and bookings effectively as well as keep track on hotel employees. Their integration with the Property Management System makes life simpler any hotel’s management.

In keeping with the evolving times, we are proud to present our latest range of modular RFID locks; electronic hotel locks that look good and serve a broader purpose. Given the range of handles and their exquisite finishes, this collection allows customers to pick and choose what fits their need best.

GLSS moved quickly when the trend of PVD-finish door handles emerged and we introduced quality-centric PVD-finished stylish door handles. In keeping with this aesthetic and design revolution of PVD, we have also extended the manufacture of these to the modular card lock category.

What’s more, the modular series of card locks come with the reader and handle separated and can have a combination of any handle along with the reader.

We bring you our custom-made, vertical-specific solutions that aid various businesses.
SHAPING THE FUTURE OF PADLOCKS

Designed for the future

NAV-TAL by Godrej has been synonymous with a padlock for more than a century. A lock this good could only get better to serve the users of today. With this innovation at heart, GLSS proudly designed, launched, and showcased, NAV-TAL NXT—the next big thing in portable padlock.

Equipped with PSD technology, it is resistant to theft, vandalism and unauthorized entry. It has a feature-less design that eliminates the need to orient and align the female key guide before using it. This makes the lock simpler to operate even in complete darkness or by the elderly.

Its ergonomic key design with a bigger key head and concave recesses enhances the grip and reduces operating effort. The lock’s scooped front and curved back snugly fits into the palm lending a comfortable grip.

NAV-TAL NXT has a patented double-locking mechanism that locks the hardened shackle from inside at two places. This gives it twice the resistance against cutting and pulling attacks. The tactile click of the precise brass Pivot Discs reassures locking.

Further, its innovative transparent packaging highlights the key benefits at a glance and is a hit with retailers and consumers alike. The lock’s design, material and compact in-shape display it brings. This revolution in the hardware industry will soon be available on e-commerce platforms.

We share our formula for the most stylish and innovative products from our stable.

The story of NAV-TAL

The Godrej NAV-TAL padlock that made Godrej synonymous with locks was the result of 60 years of experience in lock manufacturing. Its main features were robustness, reliability, elegance, and economy. The lock prided itself in the precision 7-lever mechanism that was unpickable.

Each of its levers was made of die-pierced brass and the back was fitted to the body by a continuous, machine-pressed, clinch-joint, eliminating rivets and thus lending it great strength. Further, the vertical-sliding steel shackle was cadmium-plated to prevent rust. At the turn of the key, the shackle springs open under the action of a compression spring. The accurate machine-cut brass key is guided into the lock through an extruded brass section pivotally mounted in the body.

Another revolutionary design of NAV-TAL was the reinforced construction of the lock, thanks to which the keyhole did not break through the back of the padlock making it more vulnerable to picking.

The first batch of NAV-TAL padlocks were introduced to the market in May 1959. They were sold at Rs. 4.5 each with an additional cost of Rs. 1.5 per extra key.

This section will summarize one chapter from Godrej’s rich history.